POLICY STATEMENT

The Summer Hill Public School P&C (P&C) is committed to supporting Summer Hill Public School (SHPS) through its fundraising activities and has developed this Sponsorship Policy to ensure transparency and fairness in its dealings with the community.

The P&C is an incorporated body under the Federation of Parents and Citizens Associations Incorporation Act 1976.

The P&C may enter into sponsorship arrangements with businesses or organisations to support its fundraising events and activities. This policy does not cover sponsorship arrangements with SHPS.

The P&C acknowledges that sponsorship is not philanthropic. Sponsorship arrangements are based on a distinct two-way return of benefits between the sponsor and the P&C. The P&C may accept financial and non-financial contributions as sponsorship including cash or in-kind contributions.

The P&C membership will determine sponsorship arrangements on a case by case basis. Sponsorship arrangements are more likely to be entered with organisations and businesses that:

a. Have a presence in Summer Hill or in the surrounding community; and
b. Have an affiliation with the SHPS in some way; and
c. Seek to market themselves to the parents and carers of children at SHPS (i.e. not directly to the children)

Sponsorship arrangements will not be entered into with:

a. Organisations and businesses that sell goods or services which are inconsistent with the ethos of public education or the values, principles and goals of SHPS;
b. Political parties or religious organisations or organisations seeking to influence the curriculum or other school programs;
c. Organisations and businesses offering goods, incentives or commissions to the P&C for the sale of financial products, real estate or other high risk products

All sponsorship arrangements:

a. Must be formalised through a written agreement;
b. Will be for a defined period of time;
c. Will not give a sponsor exclusive rights in relation to school or student activity, or restrict the activity of the P&C in any way;
d. Will not be conditional upon the acceptance or purchase of products or services;
e. Must comply with all relevant privacy obligations of SHPS and the P&C for students, parents / carers and staff;
f. Must not breach any intellectual property rights including copyright;
g. Must be reviewed by the P&C Executive in consultation with the Principal and approved by the P&C membership.

The P&C, wherever possible, will seek to promote sponsorship opportunities to all relevant organisations and businesses.

The P&C will not endorse a sponsor's product or service.
The P&C Executive may review a sponsor’s promotional material before the fundraising event or activity.

The Secretary will maintain the list of approved Sponsors and record of sponsorship arrangements and provide the list of approved Sponsors to the Principal and P&C membership at least annually.

All sponsors must carry their own insurance, where applicable.

GENERAL INFORMATION

- The P&C raises funds to contribute to SHPS in areas not directly funded by the Department, but where the Principal, in consultation with the P&C Executive, feels there is a need for additional support.
- The P&C has a close working relationship with the School but is a separate organisation.
- As a separate organisation, the P&C is not responsible for the decisions made by the School, and cannot agree to anything on behalf of SHPS.
- The P&C would like to engender and maintain a culture of support in the community as well as seek the support of sponsors as part of its fundraising activities.
- The P&C can provide information to Sponsors on the current projects being funded by the P&C.
- The P&C’s main fundraising event for the year is the Spring Fair. Sponsorship opportunities for the Spring Fair can be found in Appendix 1 of this Policy.

PROCESS

Approval Process
The Fundraising Coordinator, in consultation with the P&C Executive may approach potential sponsors for the Spring Fair and other P&C events.

Sponsorship proposals from potential sponsors should be emailed to the P&C Secretary at summerhillpandc@gmail.com who will distribute them to the P&C Executive for review.

The P&C Executive will review the applications and make recommendations for review by the P&C membership.

The Secretary will include a list of Sponsors in the Agenda of the next P&C Committee meeting who are recommended for approval by the P&C membership.

Sponsorship arrangements will be approved by ordinary resolution of the P&C membership.

OTHER

List of approved Sponsors
The Secretary will keep the list of approved Sponsors and distribute it to the Fundraising Coordinator, the Principal and the P&C membership.

Sponsorship Benefits
Depending on the event and level of sponsorship agreed, and subject to the approval of the Principal, a sponsor may be entitled to:
  a. a stall at the event from which to disseminate promotional material;
  b. display its logo on promotional material associated with the event, including flyers or banners;
  c. recognition of its sponsorship on the P&C section of the school website, newsletter or noticeboard
  d. attendance by the sponsor at a function or event organised by the P&C and the opportunity for the sponsor to make an address
Significant or Unique Arrangements
Anything that is considered significant or unique by the P&C Executive will be reviewed on a case by case basis and, subject to this Policy, may be approved by the P&C membership after consultation between the P&C Executive, the Principal and the Fundraising Coordinator.

Using Contributions
All funds raised will be allocated in accordance with the P&C’s Disbursements Policy

RESPONSIBILITIES

The P&C Executive will review all sponsorship applications and proposals and make recommendations to the P&C membership for approval.

The Secretary is responsible for maintaining a list of approved Sponsors and providing the list to the Principal and the P&C membership.

The Secretary is responsible for keeping a record of all sponsorship arrangements.

APPROVAL

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<th>Approved by P&amp;C Executive &amp; Membership</th>
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<tbody>
<tr>
<td>Signature:</td>
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<tr>
<td>Date: 16/6/2015 President</td>
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<tr>
<td>Meeting number and date: 16 June 2015</td>
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<td>Effective Date: 16 June 2015</td>
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<td>Review Date: 1 June 2016</td>
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